

International virtual exchange of experience between science and practice

Good Leadership and Work in the Digital Transformation

Comparative approaches and instruments for leadership development in the digital age

Background

Leadership is both affected by the trend towards digitalisation itself whilst having to shape it at the same time. Leadership roles, leadership concepts and leadership competencies are undergoing – and must undergo - major changes.

Good leadership aims to achieve the best possible synergies between digital potential and human potential. This means using technologies to enable forms of self-organisation that empower and upskill employees, allowing them to use and develop their full range of knowledge, competence and creativity throughout the organisation.

Workplace innovation, with its grounding in well-established socio-technical principles, is proving its robustness as a means of orientating and resourcing managers in implementing digital technologies effectively.

Aims

This international programme of online events will share experiences and outcomes from current developments in research and practice from different European countries. It will build a network of researchers and practitioners designed to share knowledge and identify good practice in leadership and digital transformation.

Who should take part?

- Scholars researching leadership, management and workplace innovation.
- Practitioners in leadership development, organisational development, and culture change.
- Leaders at every organisational level.
- Consultants.

The Programme

Date	Topics/Speakers
Launch Event 18.1.2022 15h – 18h CET	<p>Development of a network organisation: challenges for leadership Karoline Lampe / Marcel Selinger (<i>Beumer, Germany</i>)</p> <p>Development of Competencies for Leadership Claudia Suhr / Martin Geugis (<i>WBS, Germany</i>)</p> <p><i>Coffee break</i></p> <p>Good Leadership – Certificated Leadership Course Roman Senderek / Matthias Müssigbrodt (<i>FIR RWTH Aachen, Germany</i>) Bernd Dworschak / Anna Fehrle (<i>Fraunhofer IAO Stuttgart, Germany</i>)</p> <p>Workplace Innovation as Leadership Development Peter Totterdill / Rosemary Exton (<i>Workplace Innovation Europe, UK & Ireland</i>)</p>
Evening Lecture 2.2.2022 17h-18h CET	<p>Leadership between continuity and change Ralf Kopp (<i>TU Dortmund / Sozialforschungsstelle, Germany</i>)</p> <p>Sociotechnical Orientation Guide for Leaders Hendrik Lager/ Tobias Wienzek (<i>TU Dortmund / Sozialforschungsstelle, Germany</i>)</p>
Evening Lecture 2.3.2022 17h-18h CET	<p>Skills/Competences for Leadership and Digital Transformation Bernd Dworschak / Anna Fehrle (<i>Fraunhofer IAO Stuttgart, Germany</i>)</p> <p>Leadership Skills/Competences from a sociotechnical perspective Geert van Hootegem (<i>KU Leuven, Belgium</i>) TBC</p>
digitalEvening Lecture 6.4.2022 17h-18h	<p>(New) Leadership – Leadership for a New Working World Roman Senderek / Matthias Müssigbrodt (<i>FIR RWTH Aachen, Germany</i>)</p> <p>Case Studies in Transformational Leadership Dorte Zacho Martinsen (<i>BM Silo, Denmark</i>) Mairi Martin (<i>Cornerstone, Scotland</i>)</p>
Evening Lecture 4.5.2022 17h-18h	<p>Leadership: the importance of emotions and feelings Thorben Krokowski (<i>TU Dortmund / Sozialforschungsstelle, Germany</i>)</p> <p>How Emotionally Intelligent Leadership Shapes Organisations Natalie Wilkie (<i>Workplace Innovation Europe, UK & Ireland</i>)</p>

Registration

Please book your place for each event at <https://bit.ly/3dPGdjb>

Organisation

The programme comprises one Launch Event and four Evening Lectures, all free of charge and co-organised by:



EUWIN (the European Workplace Innovation Network) is a community of researchers and practitioners from business, public policy, research and social partner organisations. Its remit is to promote workplace practices that lead to simultaneous improvements in organisational performance and quality of working life for employees. First established by the European Commission in 2013, EUWIN is now funded and managed by a network of international partners. See www.euwin.net



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Recommended Reading: Kopp, Ralf; Dworschak, Bernd; Senderek, Roman (2021) (Eds.): *Workplace Innovation and Leadership*. Gevelsberg: EHP (with contributions from Peter Totterdill, Natalie Willkie, Steven Dhondt and more).

